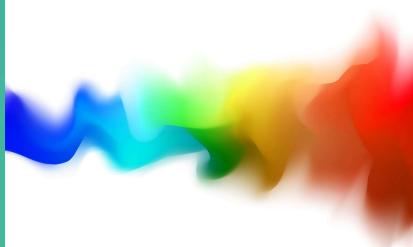
# THE BBC, PUBLIC SERVICE AND SCIENCE PROGRAMMING

John Mullen, Université de Rouen Normandie

Lisbon, October 2022





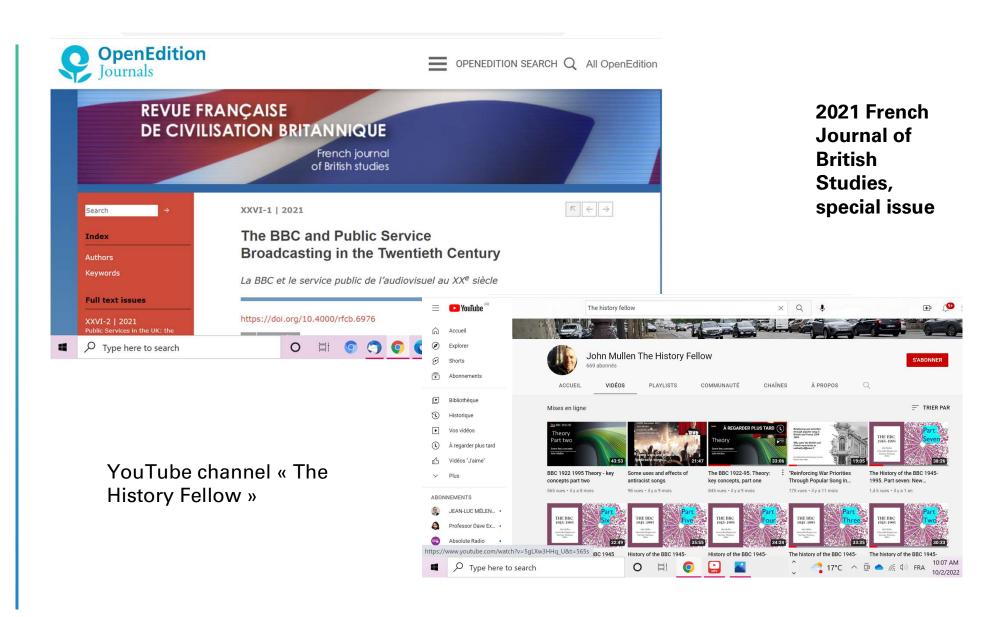
Introduction: What is public service?

1 John Reith and public service in the last days of deference

2 Public service in the boom, after the "people's war"

3 The neoliberal age and the momentum of social justice and technological change

4 Public service science programming

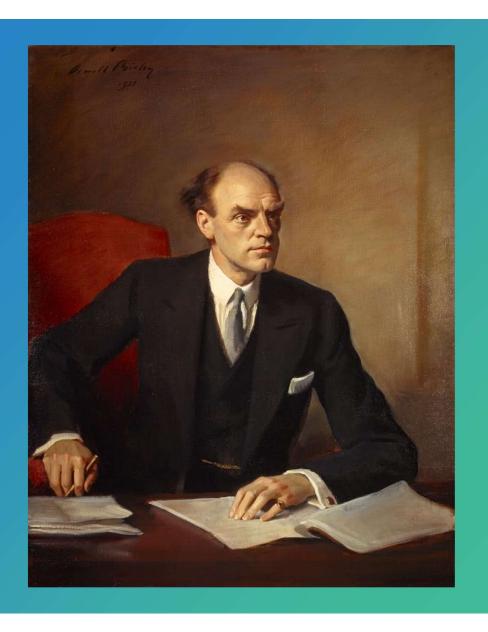




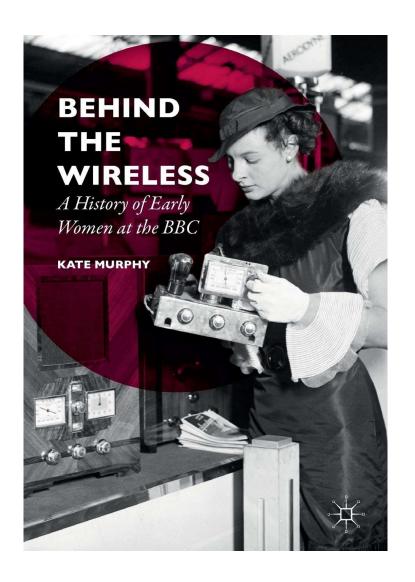
- "Its status as a lofty national body in close embrace with the world of high politics has always coexisted with a cradle-tograve role in our own domestic lives and emotional landscapes."
- David Hendy 2022:104

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- Serving the state?
- Serving the government?
- Serving consumers?
- Serving citizens?
- Serving the people?

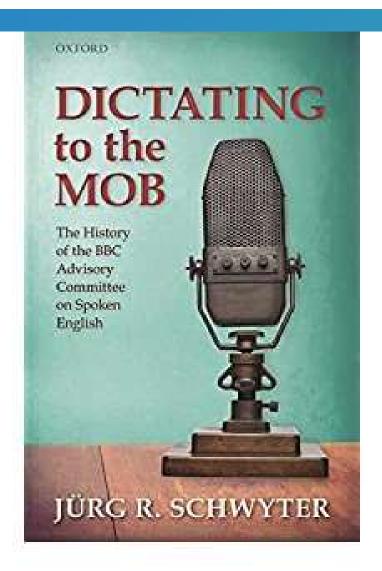


• John Reith 1889-1971





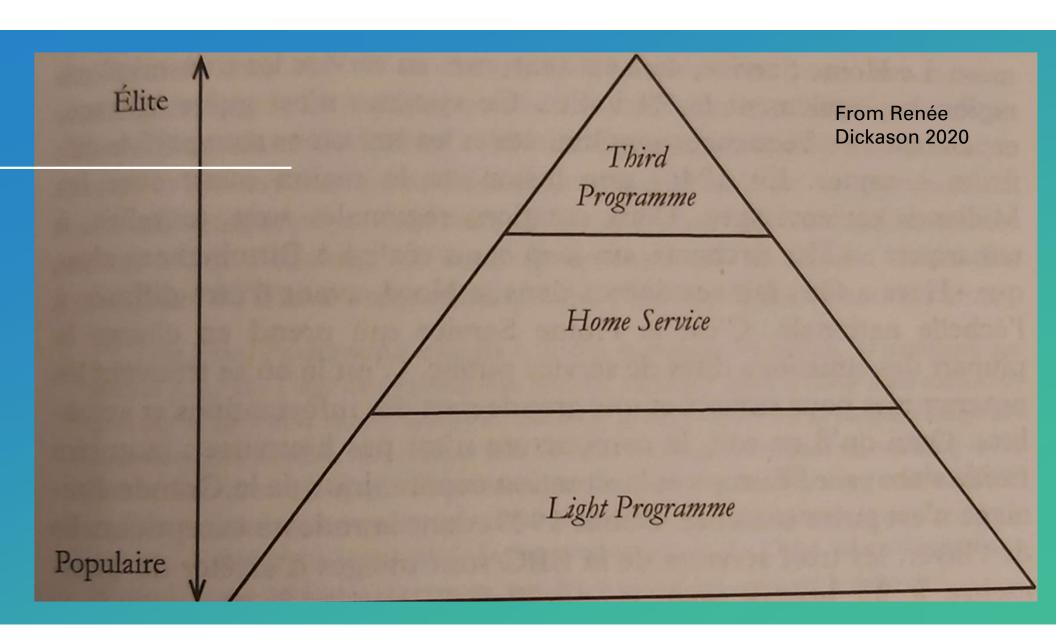
Hilda Matheson, BBC director of talks 1928-32



I explained that we were in a position of considerable delicacy at the moment. We have not been commandeered but there have been strong representations to the effect that this should have been done [...] We have maintained a certain measure of independence hitherto and the matter is still sub judice. It would therefore be inadvisable for us to do anything that was particularly embarrassing to the Government, by reason of the fact that it might lead to the other decision that we are hoping to obviate \(^1\).

Reith explaining why he refused to broadcast a message from the Archbishop of Canterbury during the general strike. Quoted in Renée Dickason *La BBC dans le paysage audiovisuel britannique*, CNED 2021







An Introduction by the Director-General of the BBC, SIR WILLIAM HALEY, K.C.M.G.



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## REVUE FRANÇAISE DE CIVILISATION BRITANNIQUE

French journal of British studies



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he BBC and Public Service Broadcasting in the Twentieth Century

Television: Informing and Educating

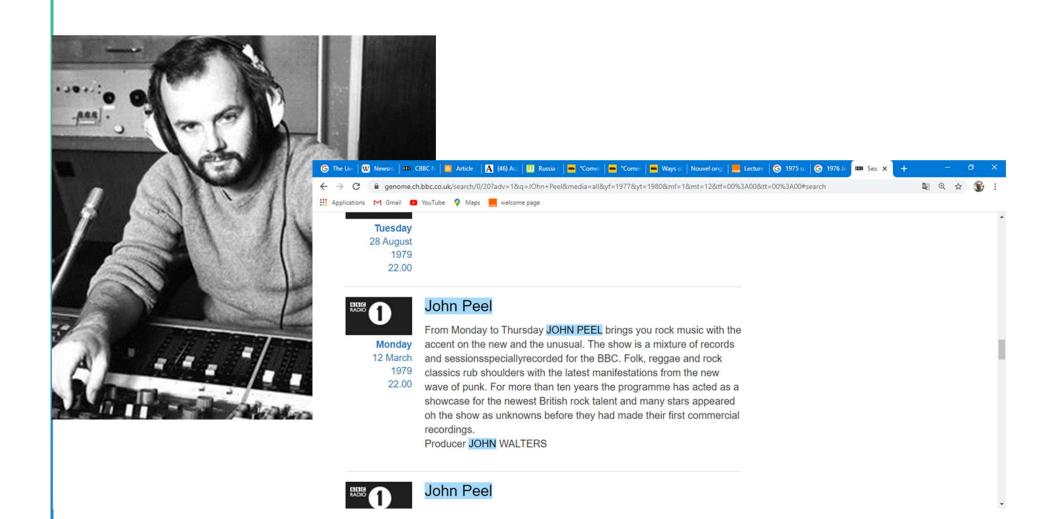
La BBC et l'information sur le conflit en Irlande du Nord (1960-1995)

BBC and News from Northern Ireland (1960- 1995)

**Elodie Gallet** 



• 1964-70





Minister defends £300m to clear 'administrative slum'

#### Market-force NHS 'will be irreversible'

#### Bured Bringle, Social Bendons Correspondent

IIII Sartional Health Sevnow to an "administrative sham," and to ago. only in meeded for the 6500 million being spent on management and computers for the counges which come into force today, William Wards-goors, Health Secretary, unid

He also predicted that no govemment, would, ever, precise. the fundamental methy to a market-based system of books. care. Starting today, the NWA: will rejectable on the basis of district books authorities buying hoolth size from competing

The British Medical Assertation, a long-standing critic of the charges, says the MHS is 15. prepared for Jerumy Londrester, chairman, of the factors ruling extractly said many personal practitioners without budgets, the wast majority, were at a loss. to know where to refer their patirets because they had not been told which hospitals their districts had agreed treatment

contracts with.

even invent their price lists for I would still be "right 4). For operations and those that have show hage varietions in leads, often a difference of poverni thousand points for the same procedure.

Dr Lee-Potter repeated the BMA's accusation that the Coveminent was presting a testalso bureaucracy to run the meny-book NES, distribute mensor from putions treatment.

Sowers Mr Wedgewe, Instatemently defended the 5000 market system. Mr Waltingrave settless for management and said." perceiper before from computers. "I make no apa

little worst one "I am not se see seed more people on management side, but we : Motor and we peod then have better information: many products systems w which to your.

"It it he beauty services administrative state, dealin the 1960s, and it names is updated on that side if the ing professions, deriors number and others, actually do their job properly."

bår Waldegrane emalences | reperso - to care

"Name boughtdo fame not | first year, when the new system

He did expect within 12 months to see better administending by the thousands more explicit look health streenges driven up by districts; and GP budget holders, wanting benehis for their pedents by naing their purchasing power to persands bospitals to offer botter gradity cars.

Although Labour says it is committed to accepting the

military. COLUMN TO SERVICE SERV OF ed tiber Sanksk A SECTION

that tangette results at the manner of all hospitals and CP changes would be limited in the | practices to that of the best."

er out of dear

#### 1993-2006

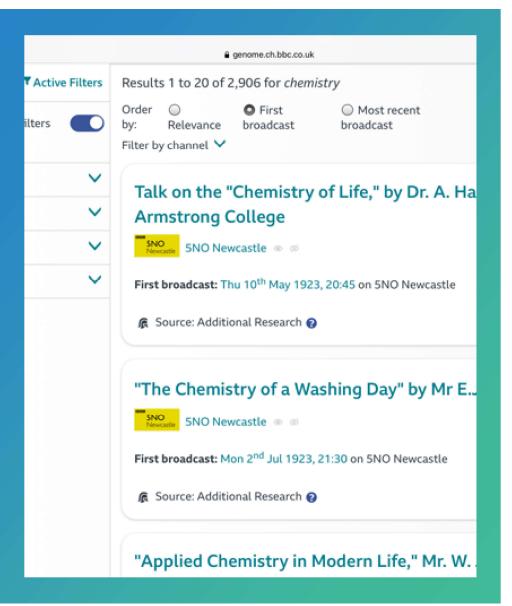
#### PRODUCER CHOICE: A TRADING SYSTEM

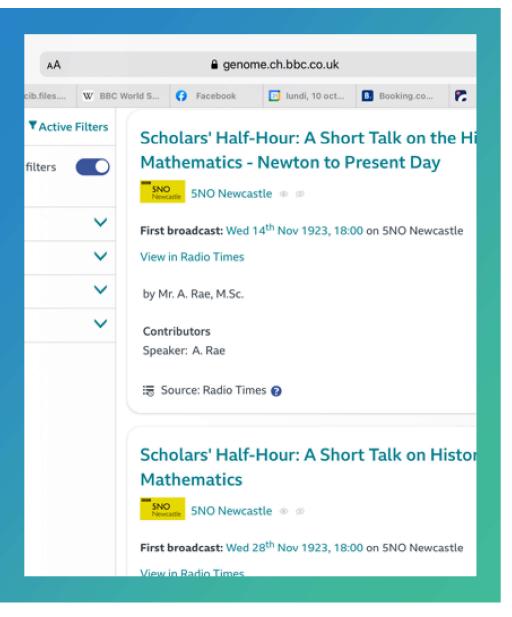
TITLE - reflects Marketisation of Resource Provision MANAGEMENT PHILOSOPHY - based on Choice and Competition COST-CUTTING - designed to reduce Capacity GRAND DESIGN - to ensure Charter Renewal

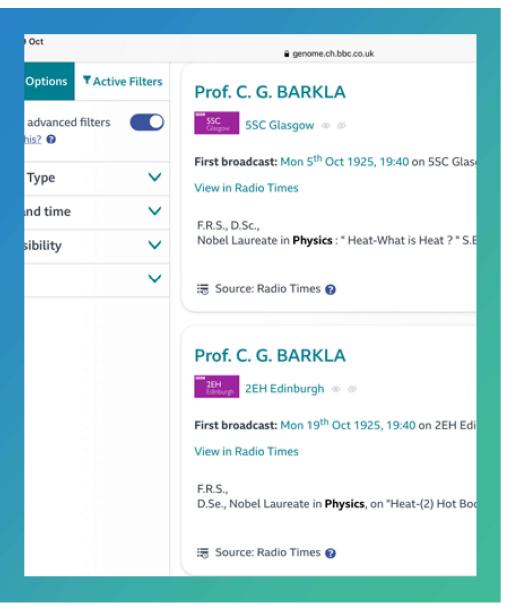


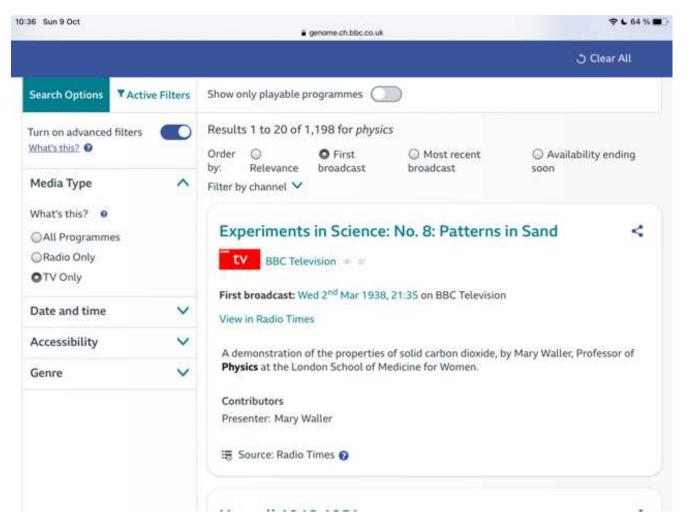
 First « gay kiss » on EastEnders 1987











#### TV 1938

There were 20 000 TV sets n the UK



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Letters to the Editors, March 1964

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By Sarah Clevenger

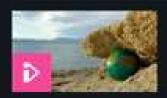
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The Tunnel of



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Investigating why suicide is the biggest killer of men under 50 in the LIK



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3/18 Michael Mosley examines the powerful science behind the ancient idea of fasting.



Mir Mortals

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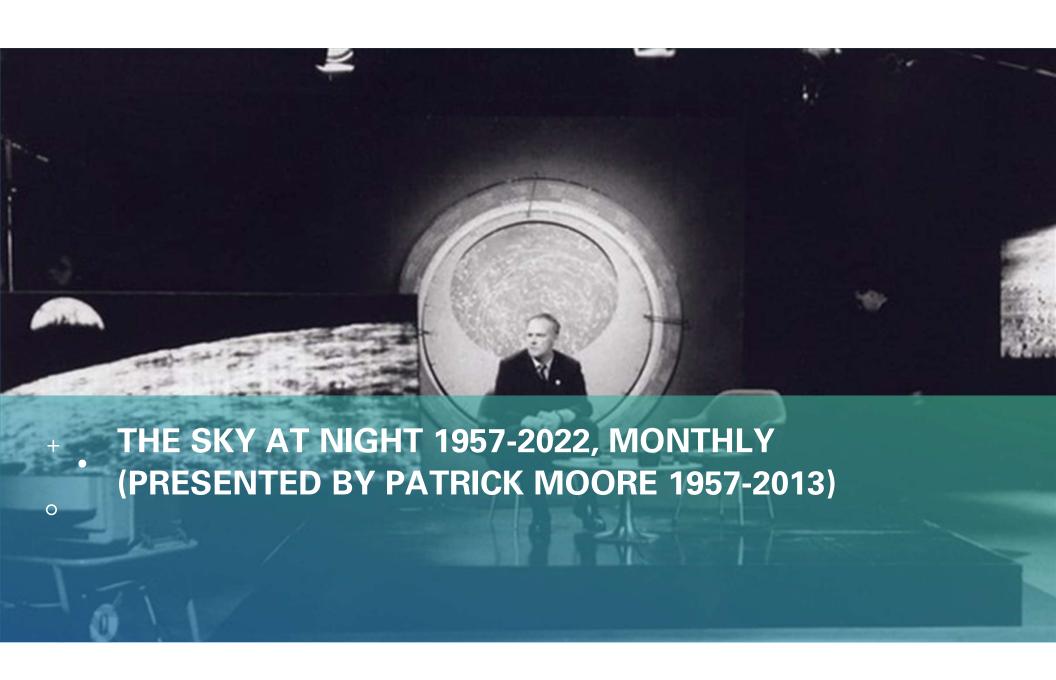
The story of the men who orbited Earth on board the ill-fated Mir space station. (1998)



Fermat's Last Theorem

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British mathematician Andrew Wiles's bid to find proof for Fermat's last theorem.







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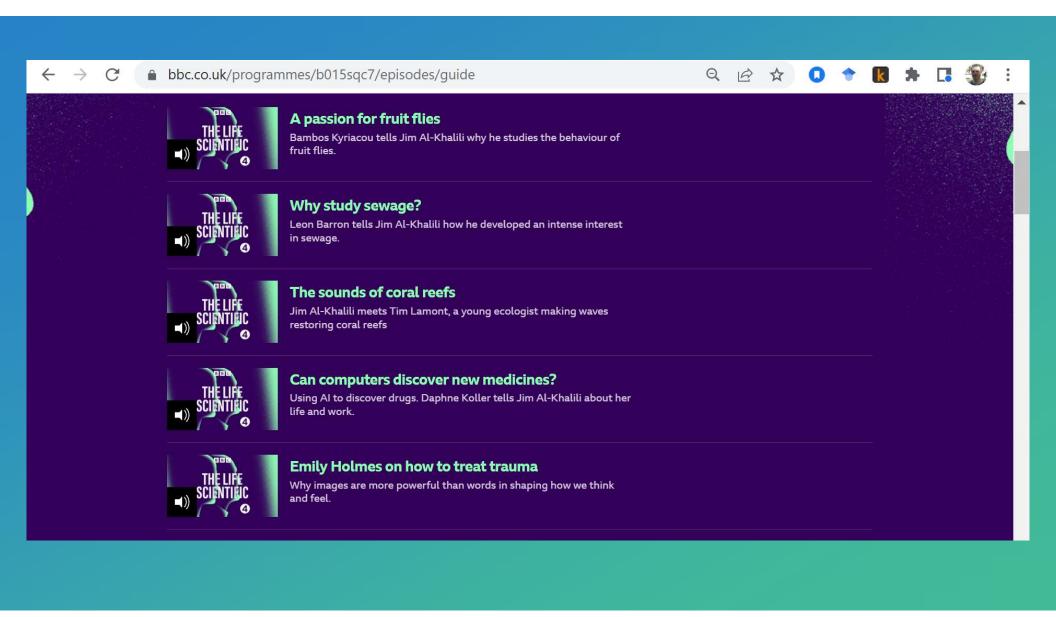
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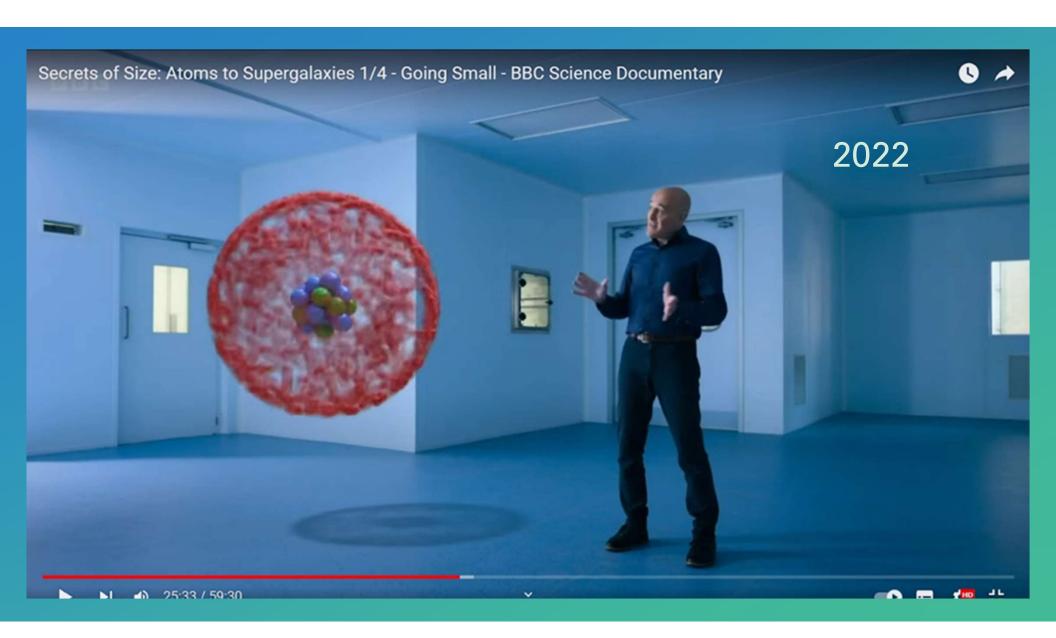
Science In Action

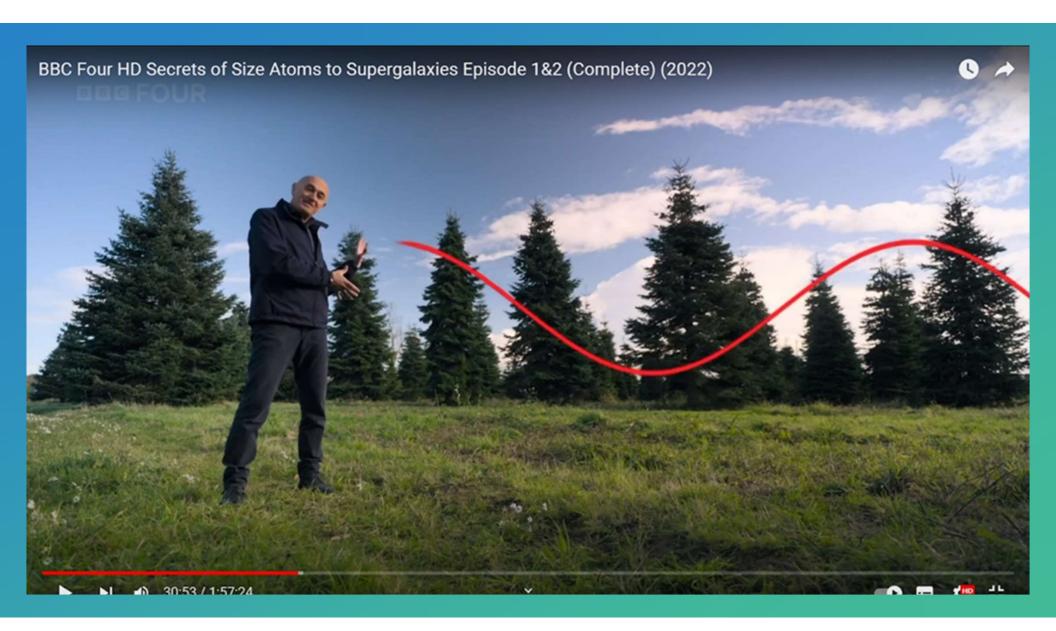
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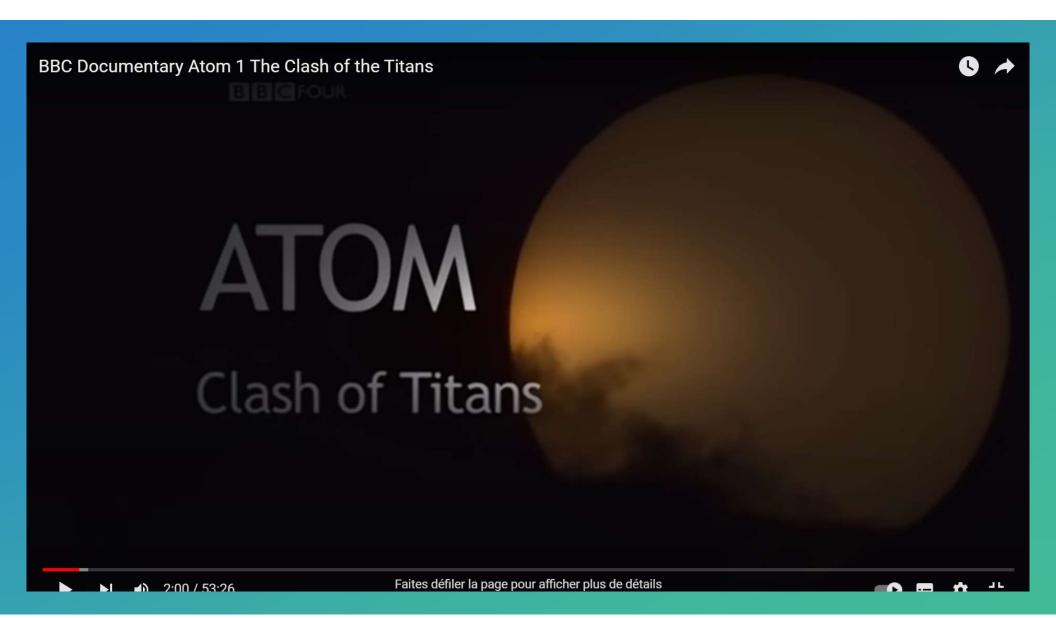
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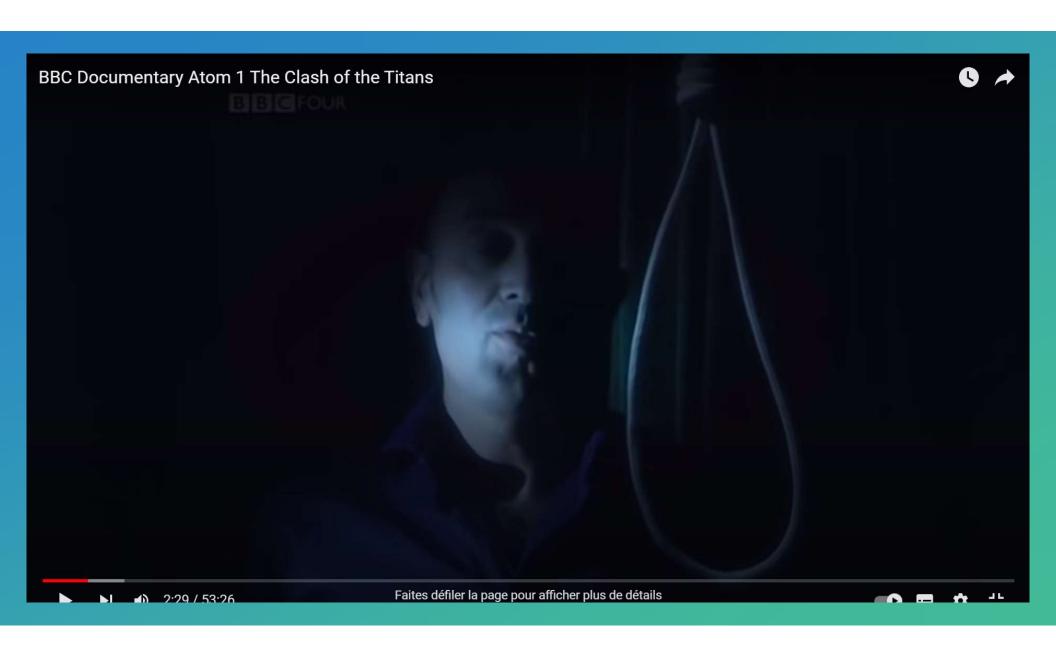












"Boltzmann committed suicide because of opposition to atomism."

By 1906, most chemists and an increasing number of physicists accepted the reality of atoms and the indispensability of the atomic theory. If he was going to commit suicide because of opposition to atomism, he should have done it earlier, say from 1895 to 1900, when the tide in France and Germany really did seem negative. The work of Ramsay and Rayleigh in England, Becquerel and the Curies in France, use of the spinthariscope to measure atomic or ionic scintillations, and the early work of Einstein and Smoluchowski on Brownian motion all occurred before Boltzmann's death. It is more likely that self-criticism for taking the anti-atomists too seriously was a factor. At the end he may have accused himself of being a gullible dolt for listening to the philosophers. Nor is there significant discussion about atomism in his philosophy lecture notes, either pro or con. In short, this editor can find no support for the hypothesis above.

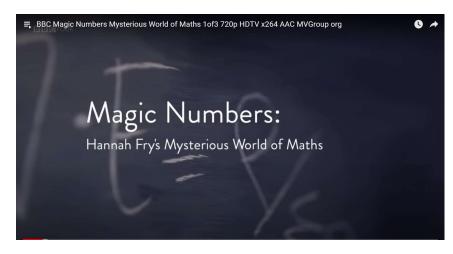


#### Ludwig Boltzmann His Later Life and Philosophy, 1900–1906

Book One: A Documentary History

Edited by John Blackmore









### Obrigado per la sua atenção

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Mitch Benn, a 21st century appreciative song

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