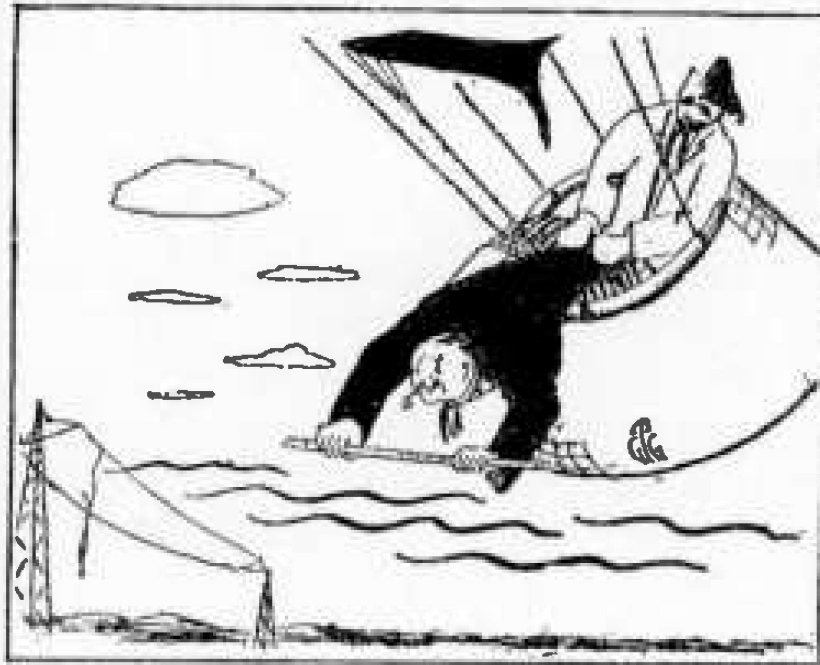


# The BBC before 1945

Pr John Mullen, Université de Rouen

<http://johnmullen.blogspot.com>

YouTube: The History Fellow



346

43. 'They catch the waves and measure their lengths.'



*Year  
(31 December)*

*Number of  
wireless  
licences*

1922 .

35,744\*

1923 .

595,496

1924 .

1,129,578

1925 .

1,645,207

1926 .

2,178,259

Do You Want to Know Anything About

## **BROADCASTING?**

A SPECIAL DEMONSTRATION OF

**WIRELESS TELEGRAPHY & TELEPHONY**

*will take place*

**ON THURSDAY, JUNE 22ND,**

*at the*

**CENTRAL HALL, HIGH STREET, PECKHAM.**

SPEECH and MUSIC will be sent out by MARCONI'S  
and several other Stations and made audible to all.

Short Descriptions will be given by those who already possess  
Wireless Apparatus, and there will also be a large collection of  
different types of instruments.

Would you like to hear about Wireless from a Woman's View?

**THE EVENING**

will be spent in explaining the action of Wireless Instruments briefly  
and then

**Demonstrating on Actual Broadcast Signals**

*Both Speech and Morse.*

You will have an opportunity of examining many instruments  
and of asking questions.

The Demonstration is being held under the auspices of the Wireless and  
Experimental Association at

**THE CENTRAL HALL, HIGH STREET, PECKHAM**

**THURSDAY, JUNE 22ND, 1922.**

**ADMISSION, 5d. and 9d.**

*Refreshments.*

J. BENTLEY, 2 South Street, Greenwich. S.E. 10

14. A wireless demonstration

1922



1922

This Prospectus is sent only to bona-fide British Manufacturers of Wireless Apparatus who alone are eligible to apply for Shares.

The Subscription List will open on Monday, the 5th February, 1923, and will close on or before Monday, the 12th February, 1923.

*A copy of this Prospectus has been filed with the Registrar of Joint Stock Companies.*

## THE BRITISH BROADCASTING COMPANY, LIMITED.

(Incorporated under the Companies Acts 1908 to 1917.)

### CAPITAL - - £100,000.

Divided into 100,000 Cumulative Ordinary Shares of £1 each.

#### ISSUE OF

99,993 Cumulative Ordinary Shares of £1 each at par payable in full on application.

The holders of the Cumulative Ordinary Shares are entitled to receive out of the profits of the Company a fixed Cumulative Dividend at the rate of 7½% per annum on the capital for the time being paid up or credited as paid up thereon but are not entitled to any further or other participation in profits.

#### DIRECTORS.

THE RT. HON. LORD GAINFORD, Headlam Hall, Gainford, Durham (*Chairman*).

GODFREY C. ISAACS, Marconi House, Strand, W.C.2 (Managing Director Marconi's Wireless Telegraph Co., Ltd.).

ARCHIBALD McKINSTRY, The Red Lodge, Southill Avenue, Harrow-on-the-Hill (Joint Managing Director of Metropolitan-Vickers Electrical Export Company, Limited).

MAJOR BASIL BINYON, "Hawthornclene," Hayes, Kent (Managing Director of Radio Communication Company, Limited).

JOHN GRAY, "Beaulieu," Park Farm Road, Bromley, Kent (Chairman of the Hotpoint Electric Appliance Company, Limited).

SIR WILLIAM NOBLE, Magnet House, Kingsway, W.C.2, (Director of The General Electric Company, Limited).

HENRY MARK PEASE, 18, Kensington Court Mansions, W.8. (Managing Director of Western Electric Company, Limited).

#### BANKERS.

BARCLAYS BANK LIMITED, Charing Cross Branch, W.C.2.

#### SOLICITORS.

STEADMAN, VAN PRAAGH & GAYLOR, 4, Old Burlington Street, W.1.

#### AUDITORS.

DELOITTE, PLENDER, GRIFFITHS & CO., 5, London Wall Buildings, E.C.

#### SECRETARY AND REGISTERED OFFICE.

MAJOR P. F. ANDERSON, F.I.S.A., 15, Savoy Street, W.C.2.

1923



26. 'Improved Styles'

'Cabinet-work in any period, batteries all enclosed.  
*All* British and most continental stations on head-  
phones and most on the cunningly incorporated  
loudspeaker.'

1925

**WE CAN ACCOMMODATE YOUR WIRELESS NEEDS!**

and deliver per return the right goods at the right prices.



.....  
**THE WOOTOPHONE**  
**Four Valve Cabinet Receiver**

**£49 8s.** *With Accessories.*

The Wootophone Wireless Receivers, One Valve, Two Valve, Three Valve, Four Valve Cabinet and Table Cabinet Sets, the Wootophone Crystal Set, and Wootophone Components, *i.e.* Aerial Tuning Inductances, Aerial Variometers, Valve Holders, Filament Resistances, Switch Arms, Square Law and Ordinary Condensers, Variable Condensers, Geared Condensers, Coil Mounts, Lead-in Tubes, Plugs and Sockets, Aerial and Earth Plugs, Accumulator Plugs, Coil Holders, and new type Geared 2-way Coil Holders, Coil Plugs, Anode Coils, Basket Coil Holders, and Collapsible Frame Aerials.

Deal direct with a House you can trust.

.....  
**F. E. WOOTTEN LTD.,**  
**56, High Street, OXFORD.**  
*Manufacturers of Wireless Apparatus.*

*'Phone: OXFORD 308.*  
*Telegrams: "WOOTOPHONE."*

3. Model of 1925

1925



09:27 Mon 3 Aug

64%



GROUP A Asa Briggs Birth-of-Broadcasting-Briggs-Vol-1-1961 PDF



405

47. Miners and Railwaymen waiting to hear a News Bulletin, 1926



1926

*I explained that we were in a position of considerable delicacy at the moment. We have not been commandeered but there have been strong representations to the effect that this should have been done [...] We have maintained a certain measure of independence hitherto and the matter is still sub judice. It would therefore be inadvisable for us to do anything that was particularly embarrassing to the Government, by reason of the fact that it might lead to the other decision that we are hoping to obviate<sup>1</sup>.*

Reith explaining why he refused to broadcast a message from the Archbishop of Canterbury during the general strike. Quoted in Renée Dickason *La BBC dans le paysage audiovisuel britannique*, CNED 2021

**REALISTIC**  
**ENTIRELY**

**CELESTION**

**INCOMPARABLE**  
**BRITISH**

**Demonstration—a Revelation.——CELESTION STAND 28.**

*pioneers of the Cabinet Large Controlled Diaphragm Loud Speaker and Self-contained Balanced Signal Radio Receivers invite you to inspect their  
at inventions which are an outstanding feature of the Exhibition. Celestion Products reign supreme for originality, highest grade workmanship,  
beauty of design and results of outstanding merit.*



**Celestion Portable Radio Receiver.**

Offices & Works:  
37, High Street, Hampton Wick, Kingston.  
Phone: Kingston 2474.



**Celestion Radiophone.**

**CELESTION RADIO CO.**



**Celestion Cabinet Radio Receiver.**

London Showroom:  
21, Villiers Street, Strand, W.C. 2.  
Phone: GERRARD 0597.

**YOU GET  
MORE FROM  
MARCONIPHONE**

To own a Marconiphone is to gain an entirely new conception of wireless entertainment—a finer standard of natural reproduction; of range; of simplicity. The unending research and resources of the immense Marconi organisation are behind every Marconiphone Receiver.



**MARCONIPHONE WIRELESS EQUIPMENT**  
 Marconi Valves, Marconiphone Receiving Sets, Loud Speakers, Transformers, Power Units and Components, is sold by all Radio Dealers.  
*Write for Marconiphone General Radio Catalogue No. 4532*

**The Marconiphone Company Limited**  
 210-212, Tottenham Court Road London, W.1

1929





# Part two

# 7c

## The BBC before 1945

Pr John Mullen, Université de Rouen

<http://johncmullen.blogspot.com>

YouTube: The History Fellow

In the domain of *music*, there is no secret made of the fact that good music is preferred to bad, nor of the conviction (wonderfully borne out by experience) that the public prefer it too. It is conceived as a privilege and duty to present certain grand works to which a concert organisation run for local profit could never hope to mount; to popularise –as only this peculiar medium could popularise – the music that is addressed to the finer and quieter sources of emotion in a small audience; to make the British public, not to say the British musical world, acquainted with challenging new work; and to assist opera to overcome the barrier that the cost of presentation has set up between it and its eager multitudinous admirers. [...]

John Reith 1928

As to the remaining time given to music and *entertainment*, let there be no idea that this category is one given grudgingly and under pressure from public or Press. It is not so. To provide relaxation is no less positive an element of policy than any other. Mitigation of the strain of a high-pressure life, such as the last generation scarcely knew, is a primary social necessity, and that necessity must be satisfied.

Comments on music broadcasting, Introduction by John Reith, director-general, BBC year book 1928



maps welcome page

BBC Sign in Home News Sport Reel Worklife Travel Future Culture More Search

# BBC 4 Daily Service

LIVE Today Schedule

Home More

**Available now**

14:00

**15/12/2020 Bringing good news**

All available episodes (22 total)

**Coming Up**

**16/12/2020 Bringing back the people**

TODAY 09:45  
BBC RADIO 4 LW

Upcoming episodes (20 new)

A space for spiritual reflection with a Bible reading, prayer and a range of Christian music.

**BBC Young Chorister of the Year**

BBC Young Chorister of the Year Competition 2020.

**All the colours of the rainbow**

The Covid-19 rainbows painted by children today are part of a rich and ancient symbolism.

**Sing Hallelujah!**

3:52

**Pastor Alex Robertson on why he**

2:51

Recent - Google Drive x BBC Radio 4 - Daily Service x Les chemins de la foi - Messe à : x

france.tv chaînes | séries & fictions | documentaires | cinéma | plus

Rechercher...

**Le jour du Seigneur**  
Pourquoi la petite Thérèse nous...  
diffusé le 13/12 | 30 min

**Les chemins de l...**  
XXI siècles après Jésus-Christ : écrire  
diffusé le 13/12 | 30 min

**A l'origine**  
Derrière les portes : votre cœur a...  
diffusé le 13/12 | 45 min

**Islam**  
L'islam et les arts :

Vous ne terminez pas vos vidéos ? Connectez-vous et retrouvez vos vidéos en cours sur votre page d'accueil

Je me connecte fermer

2020

# The Listener

Published by the British Broadcasting Corporation

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Vol. 1, No. 1

JANUARY 16, 1929

[REGISTERED AT THE G.P.O.  
AS A NEWSPAPER]

TWOPENCE

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## *Principal Contents*

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| TRANSFERRING THE UNEMPLOYED MINER. | By SIR JOHN CADMAN          | 7  |
| TEAM WORK IN MUSIC.                | By SIR WALFORD DAVIES .. .. | 9  |
| REVOLUTIONARY DISCOVERIES.         | By SIR OLIVER LODGE' .. ..  | 11 |
| INDIA IN ART AND LITERATURE.       | By LORD RONALDSHAY ..       | 17 |





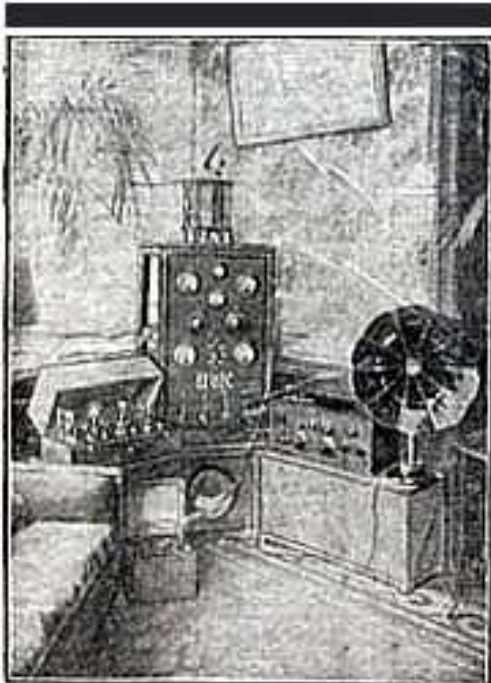




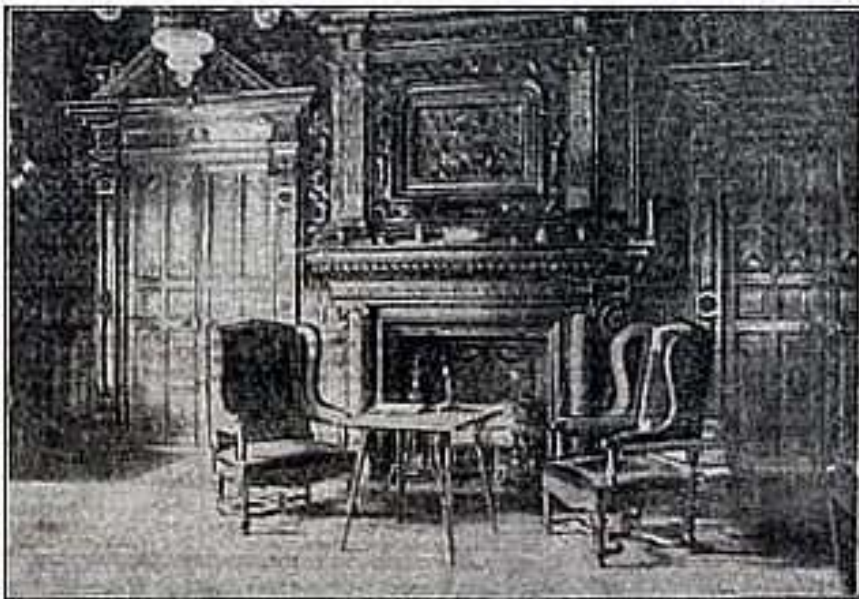
(a) Ready for the Camera



(b) As seen by the Viewer



## *RadioNormandie*



*Leonard F. Plugge.*

Tableau 1 :  
Comparaison des temps d'antenne selon les types de programmes

| Types de programmes                                   | BBC<br>(% du temps<br>d'antenne) | Stations<br>commerciales<br>(% du temps<br>d'antenne) |
|---|----------------------------------|---|
| Musiques « sérieuses » ou<br>classiques               | 17,25                            | —   |
| Musiques légères et de danse                          | 43,75                            | 54,00   |
| Pièces de théâtre                                     | 2,25                             | 1,75  |
| Longs métrages ( <i>features</i> )                    | 1,75                             | —   |
| Variétés  | 7,00                             | 30,75   |
| Causeries ( <i>talks</i> ), nouvelles,<br>reportages  | 14,25                            | 10,00   |
| Émissions religieuses                                 | 4,25                             | 1,75  |
| Émissions en direct ( <i>outside<br/>broadcasts</i> ) | 1,50                             | —   |
| Émissions pour enfants                                | 3,25                             | 1,75  |
| Émissions scolaires                                   | 4,75                             | —   |

Quoted in Renée  
Dickason *La BBC  
dans le paysage  
audiovisuel  
britannique*, CNED  
2021







Broadcasting house was  
opened in 1932



1932

## National Union of Women Teachers

ANOTHER



Miss Agnes Dawson, J.P., L.C.C.  
Chairman, L.C.C. General Purposes Committee.  
Chairman, L.C.C. Special Services (Education) Sub-Committee.  
N.U.W.T. London Unit Advisory Officer.



VICTORY

### The Removal of the Marriage Bar

Tuesday, July 16th marked another victory in the determined struggle of women teachers to secure equal civil and professional rights with their men colleagues. On that day the marriage disqualification operating against women teachers was removed, largely through the instrumentality of Miss Agnes Dawson, J.P., L.C.C.

All thinking men and women should recall the steps in the fight that brought about this result. Many people are unaware that there has been any struggle at all, because they have not been associated with an active Union which *opposes unceasingly* all that threatens education and the status of women. It is well, therefore, to remind ourselves of the vigilance of the N.U.W.T. in this matter.

In 1906 the L.C.C. made a Standing Order that all women appointed thereafter, except teachers, doctors, and certain others in exceptional circumstances, should be required to resign their posts on marriage.

In March, 1923, the Council decided that teachers also should be included in this Standing Order.

From that time on, the N.U.W.T. and no other Union, has carried on a continuous campaign against this marriage bar.

In 1921 and 1922 (*i.e.*, when the marriage bar was threatened only), the London Unit was in touch with all other feminist societies, interviewing L.C.C. members, writing letters, etc.

In February, 1923, it forwarded to the L.C.C. a resolution in which the L.U. reiterated "its emphatic protest against the L.C.C. Education Committee's recommendation to force women teachers to resign on marriage".

In 1924 the L.U. pressed for the employment of married women in a supply capacity, as a step towards the rescinding of the Order.

In 1925 Miss Dawson, in sub-committee, moved a resolution along similar lines, and subsequently, this much was conceded as a result of the extraordinary shortage of Supply Teachers during severe epidemics.

In 1926, activities included letters to M.P.s., and a deputation on The Married Women's Employment Act.

In 1929 the General Purposes Committee of the L.C.C. received a deputation from the London Unit on the subject, and from this time onwards, the N.U.W.T., with other progressive women's organisations, redoubled its efforts. Meetings were held in various districts, and behind the scenes in The County Hall, Miss Dawson kept the question alive.

1935 removal of marriage  
bar for London teachers



# Part three

## The BBC before 1945

Pr John Mullen, Université de Rouen

<http://johnmullen.blogspot.com>

YouTube: The History Fellow

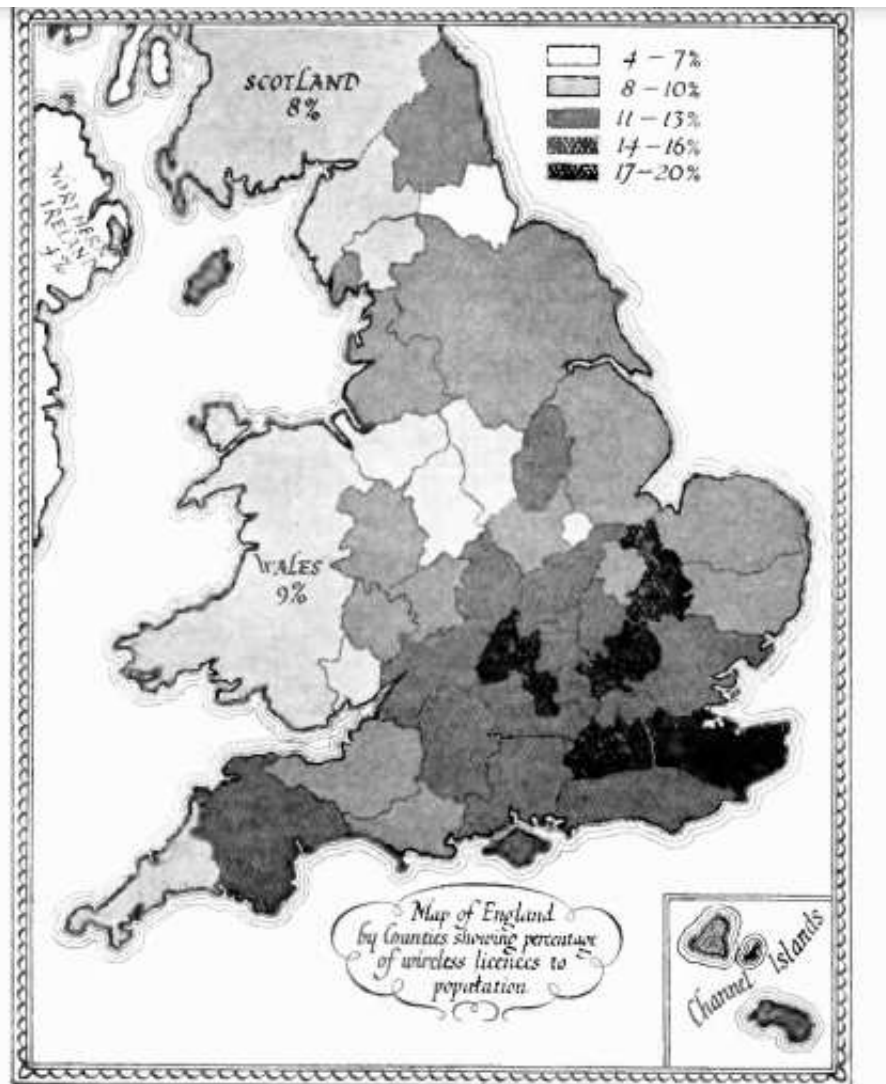


THE RADIO EXHIBITION AT OLYMPIA, 1933

From 1934 yearbook

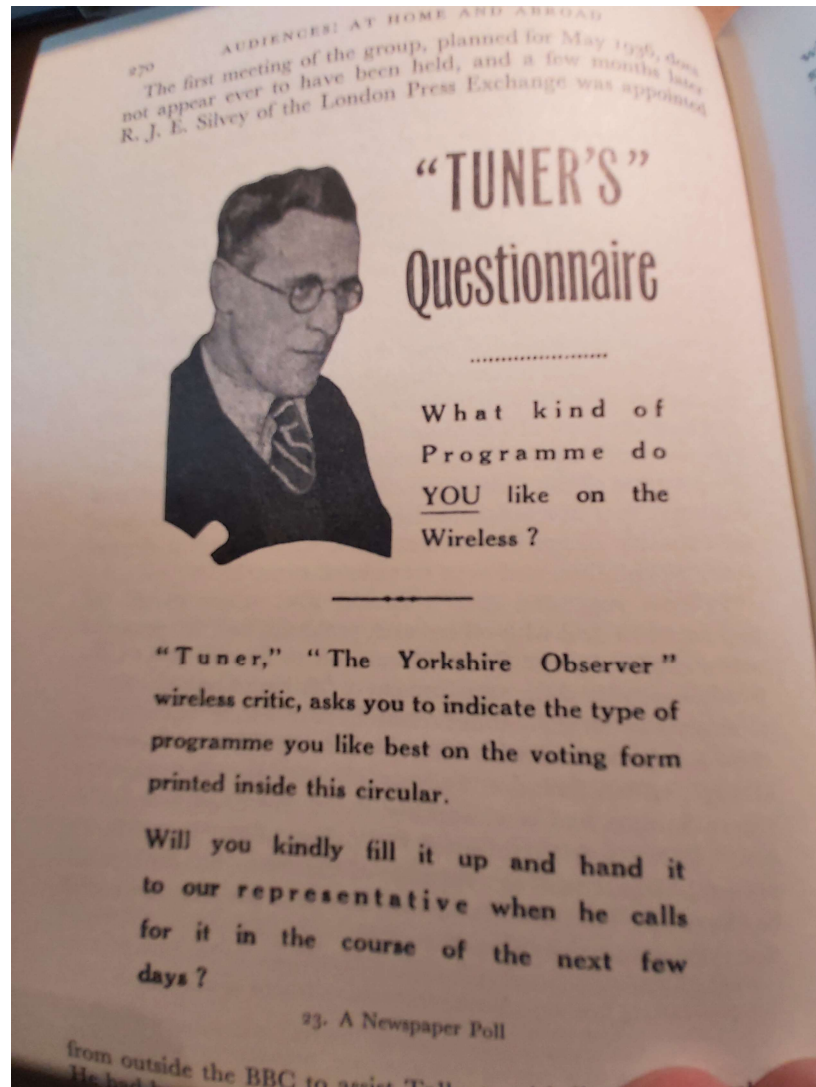


1934



From 1934 yearbook: % of citizens with a radio licence





The first audience research service was set up in 1936





John Logie Baird



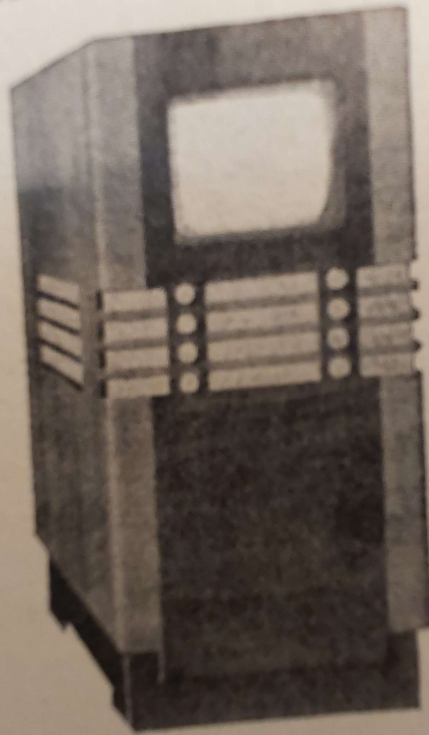
THE GROWTH OF BBC STAFF, 1926-39

| Year | Staff | Wireless<br>licences | Staff and licences<br>in each year on<br>31 December<br>% increase in year |       |
|------|-------|----------------------|--|-------|
|      |       |                      | Licences   | Staff |
| 1926 | 773   | 2,178,259            | 32.4   | 17.5  |
| 1927 | 989   | 2,395,183            | 10.0   | 27.5  |
| 1928 | 1,064 | 2,628,392            | 9.7  | 7.6   |
| 1929 | 1,109 | 2,956,736            | 12.5   | 4.2   |
| 1930 | 1,194 | 3,411,910            | 15.4   | 7.7   |
| 1931 | 1,287 | 4,330,735            | 26.9   | 7.8   |
| 1932 | 1,512 | 5,263,017            | 21.5   | 17.6  |
| 1933 | 1,747 | 5,973,758            | 13.5   | 15.6  |
| 1934 | 2,031 | 6,780,569            | 13.5   | 16.3  |
| 1935 | 2,518 | 7,403,109            | 9.2  | 24.0  |
| 1936 | 3,350 | 7,960,573            | 7.5  | 33.1  |
| 1937 | 3,673 | 8,479,900            | 6.5  | 9.6   |
| 1938 | 4,060 | 8,908,900            | 5.1  | 10.6  |
| 1939 | 5,100 | 9,082,666            | 2.0  | 25.1  |

Source: Figures in the Finance Division

1926 773 staff 2,1 million licences  
 1936 3350 staff 7,9 million licences  
 1939 5200 staff 9 million licences

attention.  
First, the activity of  
between engineers and programme builders  
operation changed frequently as the ex  
some of the biggest projects in the history



2. A Television Set of the late  
1930s

holders. On 1 September 1939 the BBC  
people and there were 9,082,666 with  
put the matter simply. In 1927 the

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broadcasting  
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for exampl  
in the late  
more effic  
programm

The second  
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audience.

BBC emp  
were then



1939



1940



Katyn memorial New jersey





Search 

Index

Authors

Index by keywords

VOL. IV - N°3 | 2006

Media, Images, Propaganda

La Seconde Guerre mondiale

## La propagande cachée sur les ondes de la BBC pendant la Seconde Guerre Mondiale : vers une héroïsation nationale

*Hidden propaganda and national hero-making on the BBC Home Service during the Second World War*

... ..





Radio Times (ISSN 1361-7702) Registered at the GPO as a Newspaper

PRICE TWOPENCE

PROGRAMMES FOR

February 19...24

# RADIO TIMES

JOURNAL OF THE BRITISH BROADCASTING CORPORATION

(INCORPORATING WORLD-RADIO)



## FOR THE FORCES

*The twelve-hour daily  
programmes start this week*

The service of special programmes intended for men of the Navy, Army, and Air Force is being extended to twelve hours daily, from 11 a.m. to 11 p.m. Full details of all programmes are now given in the RADIO TIMES side by side with details of the Home Service programmes. Information about the new service will be found on page 3.

# CALLING ALL WORKERS

MARCH





The Brains Trust –  
an episode from  
1941

## Listeners' Brains Trust

On January 4th 1943 the BBC put its Brains Trust into reverse. For one night only the regular Brains Trust residents were invited to send in questions and six members of the public were invited to give their spontaneous answers.

The six savants were:

- A soldier**, Sergeant Eric Arthur Ford, who served with a London anti-aircraft battery
- A business man**, George Harrison
- A girl from the Services**, Wren Desiree Green, formerly a hospital nurse
- A housewife**, Mrs. Norah Taylor from Gillingham, Kent
- A factory worker**, Harold Richard Nolan, detail fitter on heavy aircraft
- and
- An entertainer**, Leslie Henson

The questions were:

1. Do you think that men and women should be paid the same rates for the same job throughout industry and in the Services?  
(sent by Dr. Edith Summerskill and Jennie Lee)
2. Do you, as a cross-section of listeners, prefer Jazz music to classical?  
(sent by Dr. Malcolm Sargent)
3. What does the average listener regard as the seven wonders of the modern world?  
(sent by Dr. Julian Huxley)
4. If the Government asked you to assist them in building a house, what features would you press for?  
(sent by Dr. Edith Summerskill)
5. How would you define a truly great man?  
(sent by Commander R.T.Gould)
6. Has any member of the Brains Trust seen a ghost?  
(sent by Commander A.B.Campbell)



### VIC OLIVER MAROONED

Tonight at 8.0 in the first of a new series, 'Desert Island Discs', he will tell you about the eight records he would choose to keep himself entertained if he were condemned to spend the rest of his life on a desert island.





Caribbean voices





































































