

# The BBC before 1945

Pr John Mullen, Université de Rouen

<http://johnmullen.blogspot.com>

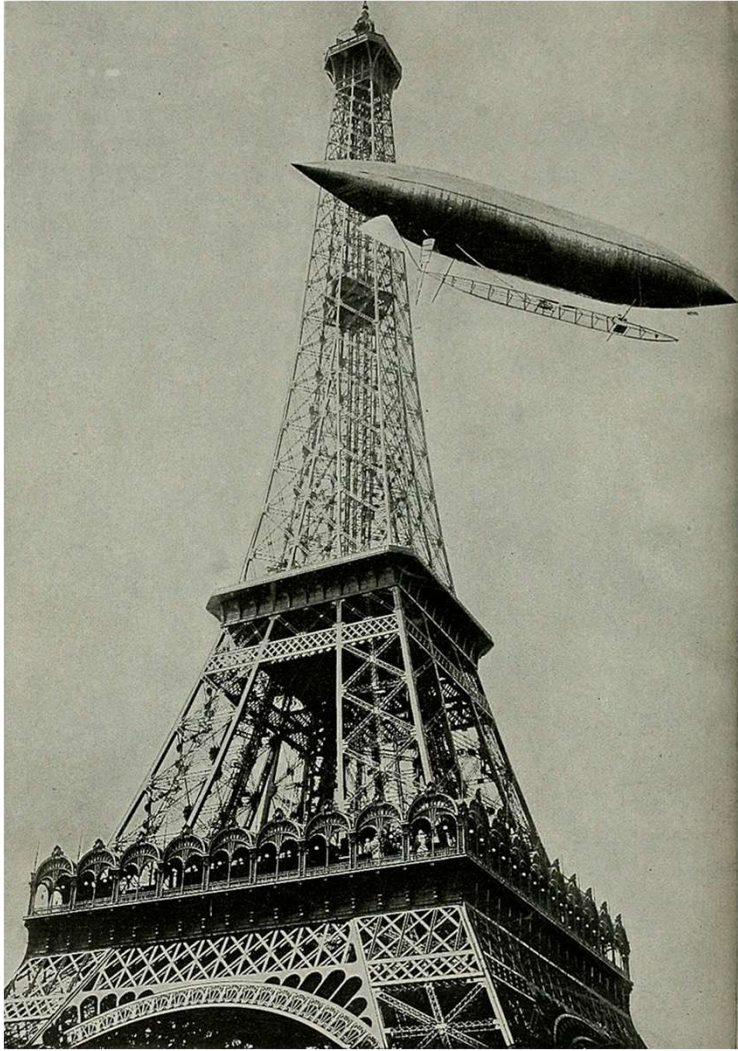
YouTube: The History Fellow



Marconic 1901







1901

6 November |

**RADIO**

| 1919

# Soireé-Musicale.

(Donderdagavond 8-11 uur n.m.)

**PROGRAMMA:**

1. Luif in je vaandel
2. Valse Bauffy
3. Rigoletto
4. Een meisje dat men nooit vergeet

Parademarsch,  
Cziganen.  
Quatuor.  
Speenhoff.



GREATER LONDON COUNCIL

SITE OF THE  
CONGREGATIONAL  
MEMORIAL HALL

THE  
LABOUR PARTY  
WAS FOUNDED  
HERE  
27 February 1900

THE DAILY MIRROR, Saturday, October 25, 1924.

FIRST WINNERS IN £1,000 FOOTBALL CONTEST

SEE  
PAGE 2

# The Daily Mirror

NET SALE MUCH THE LARGEST OF ANY DAILY PICTURE NEWSPAPER

One Penny

SATURDAY, OCTOBER 25, 1924

Registered at the G.P.O.  
as a Newspaper.

No. 6,543

## RUSSIAN CALL FOR BRITISH REVOLT

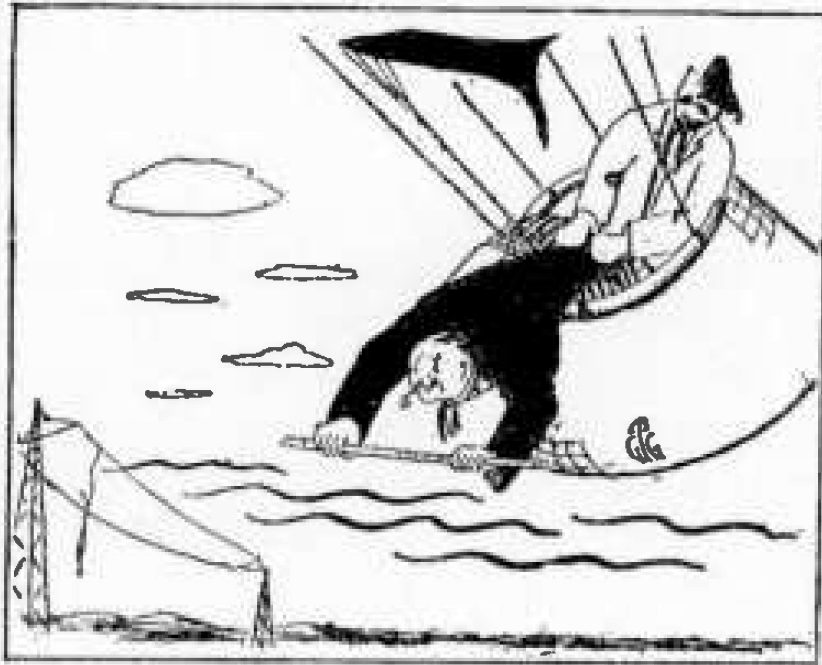






2LO transmitter





43. 'They catch the waves and measure their lengths.'



<i>Year (31 December)</i>	<i>Number of wireless licences</i>
1922 .	35,744*
1923 .	595,496
1924 .	1,129,578
1925 .	1,645,207
1926 .	2,178,259

Do You Want to Know Anything About

## **BROADCASTING?**

A SPECIAL DEMONSTRATION OF

**WIRELESS TELEGRAPHY & TELEPHONY**

*will take place*

**ON THURSDAY, JUNE 22ND,**

*at the*

**CENTRAL HALL, HIGH STREET, PECKHAM.**

SPEECH and MUSIC will be sent out by MARCONI'S  
and several other Stations and made audible to all.

Short Descriptions will be given by those who already possess  
Wireless Apparatus, and there will also be a large collection of  
different types of instruments.

Would you like to hear about Wireless from a Woman's View?

**THE EVENING**

will be spent in explaining the action of Wireless Instruments briefly  
and then

**Demonstrating on Actual Broadcast Signals**

*Both Speech and Morse.*

You will have an opportunity of examining many instruments  
and of asking questions.

The Demonstration is being held under the auspices of the Wireless and  
Experimental Association at

**THE CENTRAL HALL, HIGH STREET, PECKHAM**

**THURSDAY, JUNE 22ND, 1922.**

**ADMISSION, 5d. and 9d.**

*Refreshments.*

7 BOTANY, 2 South Street, Greenwich. S E 10

14. A wireless demonstration

1922





1922

This Prospectus is sent only to bona-fide British Manufacturers of Wireless Apparatus who alone are eligible to apply for Shares.

The Subscription List will open on Monday, the 5th February, 1923, and will close on or before Monday, the 12th February, 1923.

*A copy of this Prospectus has been filed with the Registrar of Joint Stock Companies.*

## THE BRITISH BROADCASTING COMPANY, LIMITED.

(Incorporated under the Companies Acts 1908 to 1917.)

### CAPITAL - - £100,000.

Divided into 100,000 Cumulative Ordinary Shares of £1 each.

#### ISSUE OF

99,993 Cumulative Ordinary Shares of £1 each at par payable in full on application.

The holders of the Cumulative Ordinary Shares are entitled to receive out of the profits of the Company a fixed Cumulative Dividend at the rate of 7½% per annum on the capital for the time being paid up or credited as paid up thereon but are not entitled to any further or other participation in profits.

#### DIRECTORS.

THE RT. HON. LORD GAINFORD, Headlam Hall, Gainford, Durham (*Chairman*).

GODFREY C. ISAACS, Marconi House, Strand, W.C.2 (Managing Director Marconi's Wireless Telegraph Co., Ltd.).

ARCHIBALD McKINSTRY, The Red Lodge, Southill Avenue, Harrow-on-the-Hill (Joint Managing Director of Metropolitan-Vickers Electrical Export Company, Limited).

MAJOR BASIL BINYON, "Hawthornlene," Hayes, Kent (Managing Director of Radio Communication Company, Limited).

JOHN GRAY, "Beaulieu," Park Farm Road, Bromley, Kent (Chairman of the Hotpoint Electric Appliance Company, Limited).

SIR WILLIAM NOBLE, Magnet House, Kingsway, W.C.2, (Director of The General Electric Company, Limited).

HENRY MARK PEASE, 18, Kensington Court Mansions, W.8. (Managing Director of Western Electric Company, Limited).

#### BANKERS.

BARCLAYS BANK LIMITED, Charing Cross Branch, W.C.2.

#### SOLICITORS.

STEADMAN, VAN PRAAGH & GAYLOR, 4, Old Burlington Street, W.1.

#### AUDITORS.

DELOITTE, PLENDER, GRIFFITHS & CO., 5, London Wall Buildings, E.C.

#### SECRETARY AND REGISTERED OFFICE.

MAJOR P. F. ANDERSON, F.I.S.A., 15, Savoy Street, W.C.2.

1923



THE OFFICIAL ORGAN OF THE B.B.C.

Vol. 1. No. 1.

[A full weekly paper]

EVERY FRIDAY.

Two Pence.

OFFICIAL PROGRAMMES OF THE BRITISH BROADCASTING COMPANY.

For the Week Commencing SUNDAY, SEPTEMBER 30th.

LONDON CARDIFF  
BIRMINGHAM NEWCASTLE  
MANCHESTER GLASGOW

SPECIAL CONTENTS:

LORD GAINFORD'S MESSAGE TO LISTENERS.

P. P. ECKERSLEY ON "SIMULTANEOUS BROADCASTING."

A SONG OF ANCIENT CHINA.

GOSSIP ABOUT ARTISTES.

WIRELESS HUMOUR.

WHAT'S IN THE AIR?

By ARTHUR R. BURROWS, Director of Programmes.

HULLO, EVERYONE!  
We will now give you *The Radio Times*. The good news times. The breakdown of broadcasting.  
May you never be late for your favourite wave-form.  
Speed 186,000 miles per second; five-hour run-stops.  
Family season ticket: First Class, 50s. per year.  
[All this, presumably, is "by the way," is not "in the air"—Kerron.]

As I am instructed to write about programmes and not "talk like an Uncle"!

Let me tell you all about our plans. Well, though! I—I'm just a little bit uneasy. My performance in the broadcasting business made a mistake of this character with proud consequences.

You probably remember the incident. A Company, with distinguished Directors, having lofty ambitions, established a premises at Westminster. Despite quite a string of programmes there were no facilities, owing to Government intervention. The Director (Haidy Fowler) and his colleagues somehow lost their heads, and the long-anticipated report failed to materialise.

When WE broadcast Parliament—and it's bound to happen this century or next—the process will be a more dignified one than that planned in 1905. The fate of the capitals may be another matter.

Perhaps, after all, it is by slipping clear of the pitfalls of ancient and modern history that British broadcasting has got so far without any serious mishap. (Touch wood!)

...tion from some of the "Big Names" in the entertainment industry, we have shaken the ether of Great Britain for approximately 8,000 hours and have transmitted roughly 1,700 distinct evening programmes. How this ether-shaking process has been carried through so uninterceptedly is for my distinguished colleagues, Captain Eckersley, to tell you—(with some and sensitive obligations). The fact remains that if our plans for the next twelve months go through, even in their present basic form, we shall add to this record 2,500 other distinct programmes, amounting to 16,500 hours of ever-changing musical, dramatic, and instructive entertainment.



MR. ARTHUR R. BURROWS.

Two thousand five hundred distinct programmes! (Perhaps it is as well that your comments are sensible.)  
And some folk pressing for a six-hour day!

Have you ever played figures?  
At 2, Savoy Hill, London, W.C.2, is the biggest figures people yet invented, railway time-tables not excepted. It goes by the name of simultaneous broadcasting, a process which comes into existence so far as our musical programmes are concerned on Monday next, October 1st. The same week saw the writer and others of the music Department, all in varying states of mental distress, have posed





Princess Alice



Marion Cran



26. 'Improved Styles'

'Cabinet-work in any period, batteries all enclosed.  
*All* British and most continental stations on head-  
phones and most on the cunningly incorporated  
loudspeaker.'

1925



**WE CAN ACCOMMODATE YOUR WIRELESS NEEDS!**  
and deliver per return the right goods at the right prices.



.....  
**THE WOOTOPHONE**  
**Four Valve Cabinet Receiver**  
**£49 8s. *With Accessories.***

The Wootophone Wireless Receivers, One Valve, Two Valve, Three Valve, Four Valve Cabinet and Table Cabinet Sets, the Wootophone Crystal Set, and Wootophone Components, *i.e.* Aerial Tuning Inductances, Aerial Variometers, Valve Holders, Filament Resistances, Switch Arms, Square Law and Ordinary Condensers, Variable Condensers, Geared Condensers, Coil Mounts, Lead-in Tubes, Plugs and Sockets, Aerial and Earth Plugs, Accumulator Plugs, Coil Holders, and new type Geared 2-way Coil Holders, Coil Plugs, Anode Coils, Basket Coil Holders, and Collapsible Frame Aerials.

Deal direct with a House you can trust.

.....  
**F. E. WOOTTEN LTD.,**  
**56, High Street, OXFORD.**  
*Manufacturers of Wireless Apparatus.*

*\*Phone: OXFORD 308.*  
*Telegrams: "WOOTOPHONE."*

3. Model of 1925

1925



405

47. Miners and Railwaymen waiting to hear a News Bulletin, 1926



1926

**REALISTIC**  
**ENTIRELY**

**CELESTION**

**INCOMPARABLE**  
**BRITISH**

**Demonstration—a Revelation.——CELESTION STAND 28.**

*pioneers of the Cabinet Large Controlled Diaphragm Loud Speaker and Self-contained Balanced Signal Radio Receivers invite you to inspect their  
at inventions which are an outstanding feature of the Exhibition. Celestion Products reign supreme for originality, highest grade workmanship,  
beauty of design and results of outstanding merit.*



**Celestion Portable Radio Receiver.**

Offices & Works:  
37, High Street, Hampton Wick, Kingston.  
Phone: Kingston 2474.



**Celestion Radiophone.**

**CELESTION RADIO CO.**



**Celestion Cabinet Radio Receiver.**

London Showroom:  
21, Villiers Street, Strand, W.C. 2.  
Phone: Gerrard 0597.







The BBC Proms  
1927, 2019



YOU GET  
MORE FROM  
**MARCONIPHONE**

To own a Marconiphone is to gain an entirely new conception of wireless entertainment—a finer standard of natural reproduction; of range; of simplicity. The uniring research and resources of the immense Marconi organisation are behind every Marconiphone Receiver.



**MARCONIPHONE WIRELESS EQUIPMENT**

Marconi Valves, Marconiphone Receiving Sets, Loud Speakers, Transformers, Power Units and Components, is sold by all Radio Dealers.

*Write for Marconiphone General Radio Catalogue No. 453c*

**The Marconiphone Company Limited**  
210-212, Tottenham Court Road London, W.1

1929