

WILLIAM  
HALEY



... se des-  
sinent avec la pyramide de Haley. Le schéma ci-dessous nous éclaire sur  
la hiérarchie privilégiée par la pyramide culturelle de la BBC, quant à la  
qualité et la nature des programmes.

Schéma 1 :  
La pyramide culturelle de la BBC selon Haley

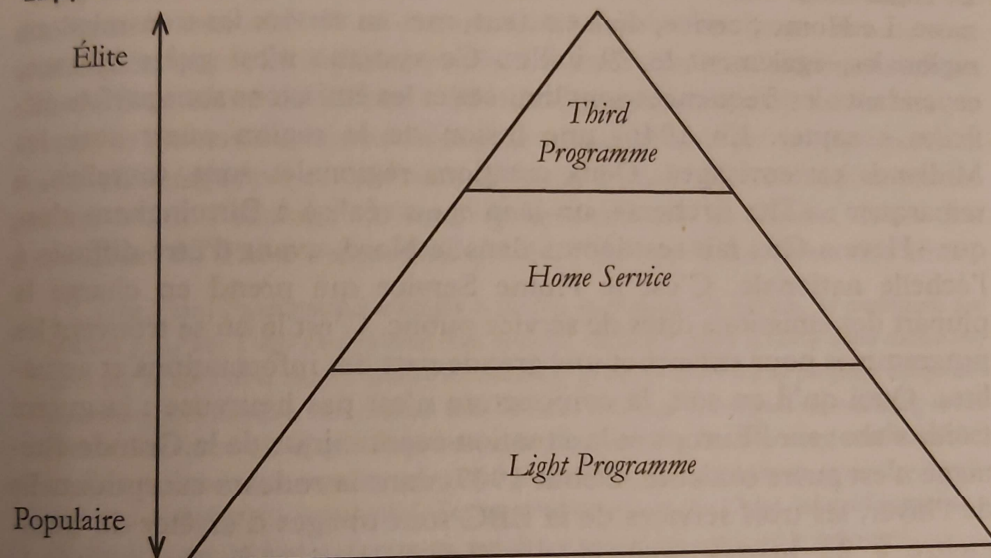
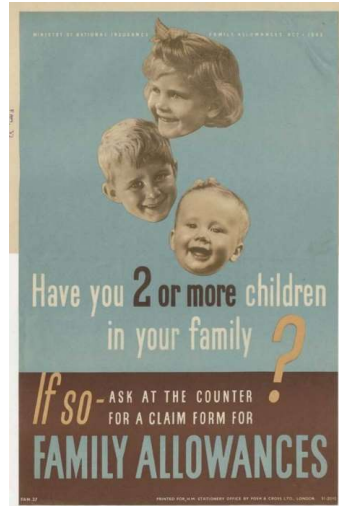


Schéma réalisé par nos soins.

Pour l'heure, l'objectif de la BBC est atteint. Le gouvernement travailliste de Clement Attlee se déclare satisfait de la qualité des efforts de la BBC pendant la guerre. Dans son livre blanc de 1946, il affirme : « *Taken as a whole, the achievements of British broadcasting will bear comparison with those of any other country.* » Dans son enthousiasme, le gouvernement renouvelle la charte royale, pour cinq ans seulement, sans avoir recours à une enquête officielle. Le nombre de redevances achevées dépasse les 10 millions, en mars 1946, et, en juin, le prix de la redevance Une aubaine

- Tiré de Dickason 2020



1945

Documentary  
about the history  
of the light  
programme  
(1945-1967)

The screenshot shows a YouTube video player interface. At the top left, there is a menu icon and the YouTube logo with 'FR' next to it. To the right is a search bar containing the text 'Rechercher'. The video player itself has a dark background with a close-up of a vintage radio dial. Overlaid on the video is the text: 'The Light Programme', 'Presented by Chris Stuart', 'BBC Radio 2', and '30 July 1995'. Below the video frame, the video title 'The Light Programme' is displayed, followed by '4213 vues • 28 juil. 2015'. There are icons for likes (51), dislikes (1), share (PARTAGER), and save (ENREGISTRER). The channel name 'RandomRadio.Lottings' is visible below the video. At the bottom of the screenshot, the Windows taskbar is shown with a search bar containing 'Type here to search' and several application icons including Edge, File Explorer, and Adobe Reader.

# WOMAN'S HOUR

**BBC**

From Joyce Grenfell to  
Sharon Osbourne



Celebrating Sixty Years  
of Women's Lives

Foreword by Jenni Murray

**1946-2023**



Light  
Programme

Wednesday

16 February

1955

14.00

## Woman's Hour

From Northern Ireland including:

Bananas: Mary E. Waterhouse describes the loading of bananas by women in a **Jamaican** port.

A Brush with the Sweep, by Norah McNeill.

Woman as a Social Queen: Margaret Colhoun examines an anonymous encyclopedia of etiquette.

Three Eloping Heroines: Elizabeth Boyle recalls three romantic escapades from the legend and history of Ireland.

The Vincent Lowe Trio playing a selection of Irish dances.

Serial: 'The Murder of Roger Ackroyd' by Agatha Christie

Abridged by Honor Wyatt; Read by James McKechnie

The eighth of fifteen instalments

Programme introduced by Patricia Calderwood.

- 2023

bbc.co.uk/programmes/b007qlvb/episodes/player

g ba... 0923 welcome page

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RADIO 4 WOMAN'S HOUR

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### Episodes

All Available now (4388) Next on (17)

**Nicole Scherzinger, Finances of friendship, Asha Puthli**  
Nicole Scherzinger joins Anita to discuss her return to the West End.

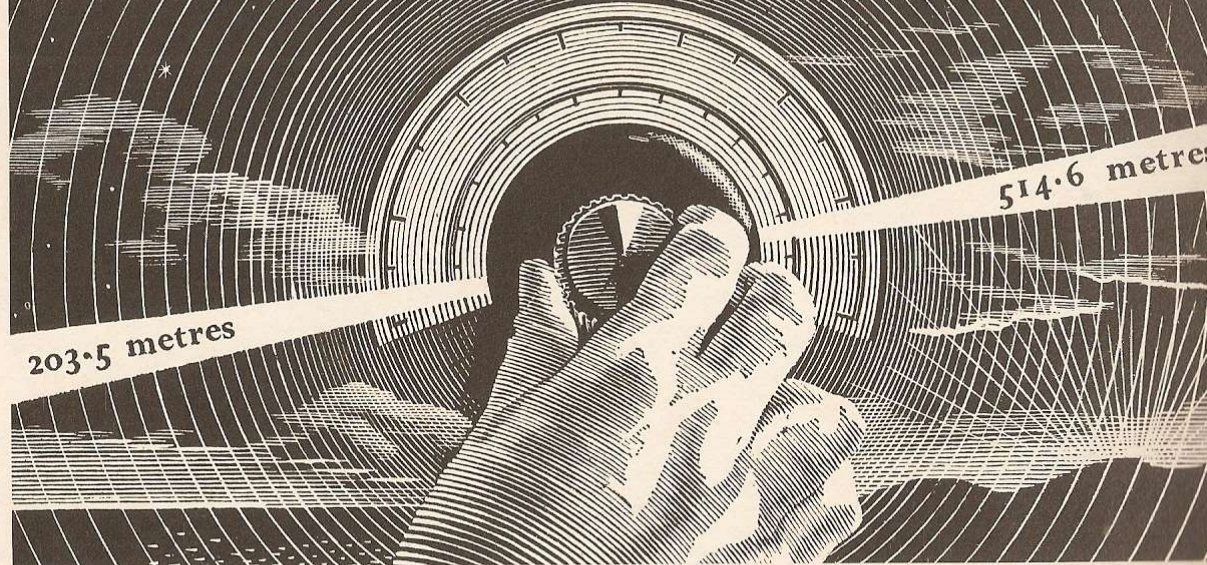
**Marina Abramovic, GB News, Dehenna Davison MP, Taylor Swift Symposium**  
Serbian performance artist Marina Abramovic on retrospective at the Royal Academy of Arts.

**Dame Joan Collins, Universities and sexual misconduct, Dr Ophira Ginsburg - a feminist approach to cancer**

ere to search

22°C

# THE THIRD PROGRAMME



## An Introduction by the Director-General of the BBC, SIR WILLIAM HALEY, K.C.M.G.

WITH the opening of the Third Programme on Sunday the pattern of the BBC's post-war broadcasting for listeners in the United Kingdom will be complete. Within that pattern there will, we hope, be many advances and improvements. Each of the three separate services must continually seek to experiment, to innovate,

and to raise the general broadcasting standards in its particular field. But the overall pattern itself should for a considerable period remain set. The complications of radio engineering, the difficulties over wavelengths, and indeed the convenience of listeners all demand a settled system of programmes so long as it is well-conceived and adequate.

1946-1967



HOME, LIGHT, THIRD

6

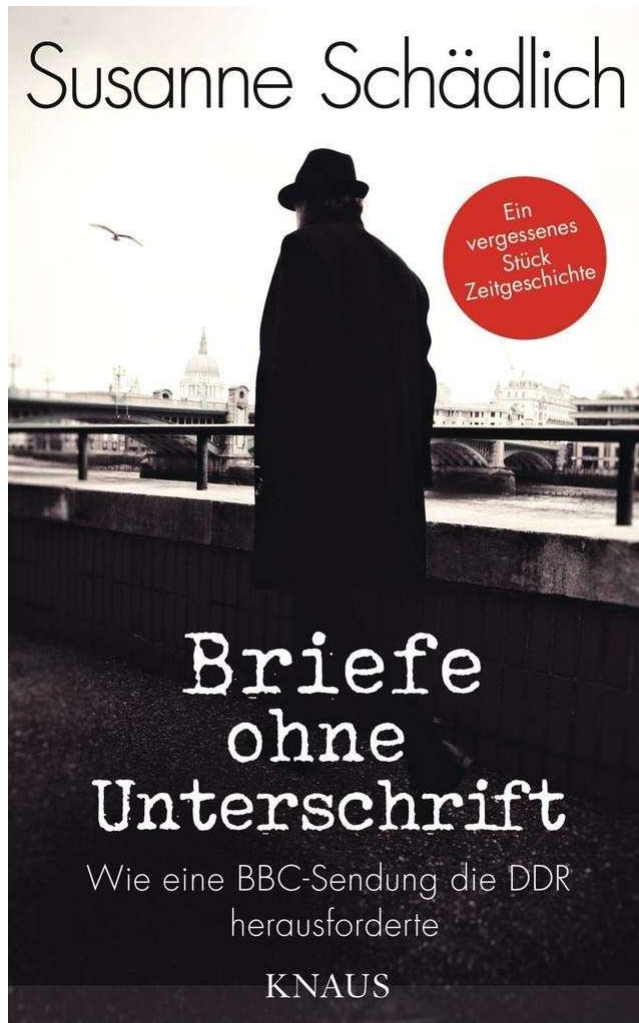


6. 'No need to hurry back, darling—Julian and I are thoroughly enjoying the 'Third Programme.' *Radio Times*, 8 November 1946

1946 Phillips  
TV set







From late 1940s till 1974  
on the BBC

COME  
DANCING  
1949-1998



[https://www.youtube.com/watch?v=AvdcUii6\\_1A&feature=youtu.be](https://www.youtube.com/watch?v=AvdcUii6_1A&feature=youtu.be)



- Strictly come dancing



BBC TV 1950-59

**1949–1950**

**Beveridge**

- Lord Beveridge



than a tenth in the financial year 1947/8 to over a third in the year 1954/5:

RELATIVE BBC EXPENDITURES ON SOUND AND TELEVISION  
(Year ending 31 March)

	Sound	Television
	£	£
1948	6,556,293	716,666
1949	7,073,883	906,685
1950	7,498,788	1,172,714
1951	7,860,883	1,718,578
1952	8,750,945	2,329,159
1953	8,682,815	3,401,042
1954	9,387,166	3,991,439
1955	10,018,779	5,043,908

During the same period of course, the proportion of total BBC

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DRAMA, FEATURES, AND VARIETY

689

# **BRITISH EQUITY**

**MONTHLY MEMBERS' MEETING**

**The B.B.C.'s Director of Television**

**GEORGE BARNES**

**will speak on**

**"THE FUTURE OF TELEVISION"**

**Victory House, Leicester Sq.**

**Friday, February 6th, 1953**

**2.30 p.m.**

**In the Chair:- Felix Aylmer**

**BRITISH ACTORS' EQUITY ASSOCIATION**

**8, Harley Street,  
London, W.1.**

**GORDON SANDISON  
General Secretary**

18. Advertisement of talk to British Equity by George Barnes, 6 February 1953

here was 'no established script unit'. It was not until late in



THE ARCHERS 1951-2021  
19 345 EPISODES TO DATE



- 1951-



The Goon Show 1951-1960

<https://www.youtube.com/watch?v=33-fVsL5Kdc>

<https://www.youtube.com/watch?v=3uyJ9dQRGys&list=PLZJfXozPB7csMovJB28KxTXCUyixDmzjI>

WATCH  
WITH  
MOTHER:  
ANDY  
PANDY



<https://www.youtube.com/watch?v=LEfnjBArxGg>



Watch with  
Mother:  
Bill and Ben, the  
Flowerpot Men

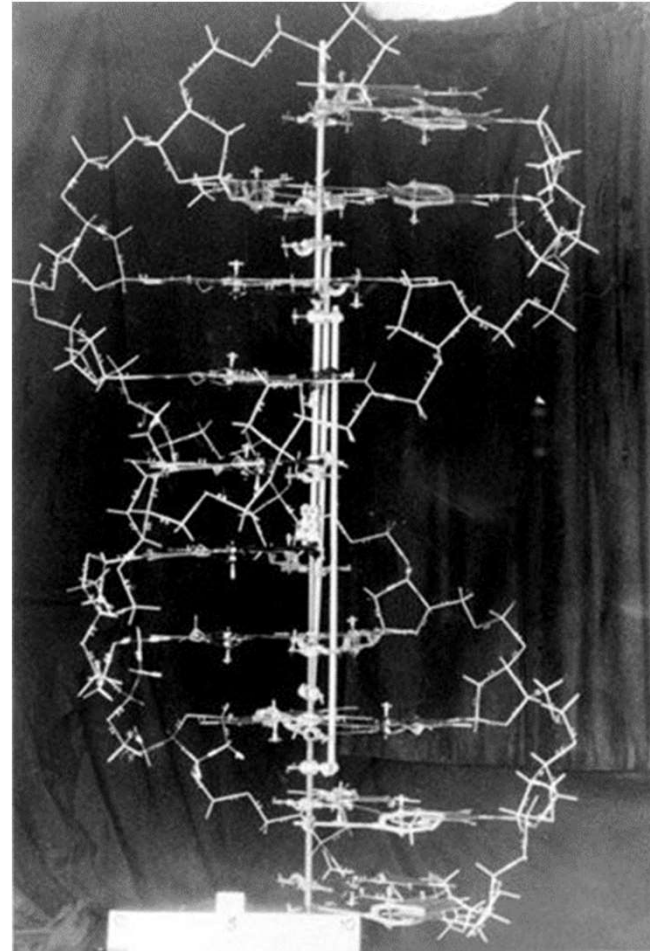


Hillary  
and  
Tenzing





DNA





• 1954



## ITV

Cool for cats (1956-)

Emergency Ward 10 (1957-)

Coronation Street (1960-)

