

# **Supplementary booklet Novembre- December 2015**

**All students are doing a text commentary in class. You should read the document being analyzed before the class, even if you are not the person giving the commentary. All students have been given a document except the last two, who are scheduled for the last class before Christmas.**

**Lucie V. will analyze the document below « Gordon Brown and Gillian Duffy transcript ».**

**Lucile C will analyze the document after that : on the launch of the Buy Black Clothing Line.**

**John Mullen November 2015**

# The Gordon Brown and Gillian Duffy transcript

What was said by the prime minister during and after his confrontation with the 65-year-old woman he called 'bigoted'

[Matthew Weaver](#)

Gillian Duffy, 65, heckled the prime minister as he was interviewed live on TV in Rochdale. Brown initially ignored her but was then asked by senior aides in his entourage to meet her.

**Duffy:** We had it drummed in when I was a child with mine ... it was education, health service and looking after the people who are vulnerable. But there's too many people now who are vulnerable but they can claim and people who are vulnerable can't get claim, can't get it.

**Brown:** But they shouldn't be doing that, there is no life on the dole for people any more. If you are unemployed you've got to go back to work. It's six months.

**Duffy:** You can't say anything about the immigrants because you're saying that you're ... but all these eastern European what are coming in, where are they flocking from?

**Later, as he was leaving**

**Brown:** Very good to meet you, and you're wearing the right colour today. Ha, ha, ha: How many grandchildren do you have?

**Duffy:** Two. They've just got back from Australia where they got stuck for 10 days. They couldn't get back with this ash crisis.

**Brown:** We've been trying to get people back quickly. Are they going to university. Is that the plan?

**Duffy:** I hope so. They're only 12 and 10.

**Brown:** Are they're doing well at school? [pats Duffy on the back] A good family, good to see you. It's very nice to see you.

**In the car**

**Brown:** That was a disaster. Well I just ... should never have put me in with that woman. Whose idea was that?

**Aide:** I don't know, I didn't see.

**Brown:** It was Sue [Nye] I think. It was just ridiculous.

**Aide:** I'm not sure if they [the media] will go with that.

**Brown:** They will go with that.

**Aide:** What did she say?

**Brown:** Oh everything, she was just a sort of bigoted woman. She said she used be [Labour](#). I mean it's just ridiculous.

**On BBC Radio 2's Jeremy Vine show**

**Brown:** I apologise if I have said anything like that. What I think she was raising with me was an issue of immigration and saying that there were too many people from eastern Europe in the country. I do apologise if I have said anything that has been hurtful, and I will apologise to her personally.

**After playing a recording of Brown's comments**

**Vine:** Is she not allowed to express her views?

**Brown:** Of course she's allowed to express a view, and I was saying that. The problem was that I was dealing with a question that she raised about immigration and I was not given a chance to answer it because we had a whole milieu of press around.

Of course I apologise if I have said anything that has been offensive, and I would never put myself in a position where I would want to say anything like that about a woman I met. It was a question about immigration that really I think was annoying.

**Vine:** You're blaming a member of staff there.

**Brown:** I'm blaming myself. I blame myself for what is done. You've got to remember that this was me being helpful to the broadcasters with my microphone on, rushing into the car because I had to get to another appointment.

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"They have chosen to play my private conversation with the person who was in the car with me. I know these things can happen. I apologise profusely to the woman concerned. I think it was just the view that she expressed that I was worried about that I could not respond to.

**After hearing of Brown's comments**

**Duffy:** He's an educated person, why has he come out with words like that? He's supposed to lead this country and he's calling an ordinary woman who's just come up and asked questions what most people would ask him – he's not doing anything about the national debt and it's going to be tax, tax, tax for another 20 years to get out of this mess – and he's calling me a bigot. I thought he was understanding – but he wasn't, was he, the way he's come out with the comments.

**Brown's statement after visiting Duffy to apologise in person**

**Brown:** I've just been talking to Gillian. I'm mortified by what's happened. I've given her my sincere apologies. I misunderstood what she said, and she has accepted there was a misunderstanding and has accepted my apology.

If you like, I'm a penitent sinner. Sometimes you say things you don't mean to say, sometimes you say things by mistake and sometimes you say things you want to correct very quickly.

So I wanted to come here and say that I made a mistake but to also to say I understood the concerns she was bringing to me and I simply misunderstood some of the words she used. I made my apology.

I've come here – it's been a chance to talk to Gillian about her family, her relatives and her own history and what she has done, but most of all it's been a chance to apologise and say sorry, and to say sometimes you do make mistakes and you use the wrong words and once you've used the wrong word and made a mistake you should withdraw it and say profound apologies and that's what I've done.



Extract from <https://www.myblackmarket.uk/buy-black-clothing-line-launched/>

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## Buy Black Clothing Line Launched

· by [My Black Market](#) · in [Black Owned Business](#), [Fashion & Lifestyle](#)



## Buy Black Clothing launches with the ARISE! Collection.

The [ARISE! Collection](#) launches the London, UK based Buy **Black** Clothing Urban Streetwear Fashion and Lifestyle brand in the centenary year of the mighty Marcus Mosiah Garvey UNIA-ACL organisation. It fuses his iconic imagery and the message of his **Black** Empowerment Movement to Support **Black** Owned Businesses by building a **Black** Economy with **Black** Economics, in a modern bold but minimalistic style.

The Clothing Line depicts pride and aspiration in everything from **Black** People, **Black** History, **Black** Culture, **Black** Beauty, **Black** Skin and **Black** Natural Hair; to redefining the way we see the word **Black** and our associations with it. The emblems represent symbolism from the unification of **Black** and the commemoration of the Marcus Garvey legacy, to representations of the new **Black** Economy and laying the foundation to our future legacy.



The collection has launched with its Limited Run Menswear and Womenswear [Original Buy Black Long Sleeve and Short Sleeve T-shirts](#); a classic **Black** and white contrast raglan baseball T-shirt design; and a simple classic but bold white T-shirt design prominently displaying the brand logos, symbols and message.



The T-shirts establish the brand allowing fans to get familiar with the name, the Movement and all that it stands for. After the launch phase establishing the brand they will roll out the full collection in the coming weeks.





The name ARISE! is inspired by and ties in the launch of the brand with the famous quote from Marcus Garvey... *“Up, you mighty people, accomplish what you will”*. He is also the inspiration behind the brand motto – “Be **Black**, Buy **Black**, Think **Black**“.

**Do you want to become a part of the Buy Black movement?**

Buy Black Clothing is currently having a sale to celebrate the re-launch of My Black Market and are offering you **up to 40% off** the price of their clothing.

The [Original Buy Black Long Sleeve T-shirt](#) was £33.00 NOW **£19.99**

The [Original Buy Black Short Sleeve T-shirt](#) was £25.00 NOW **£14.99**

Head to their [online catalogue](#) Now to get yours!